

IPW JF

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF:
SERIAL No.: 09/742,438

LEANDROS KONTOGOURIS

FILED: December 22, 2000

GROUP ART UNIT: 3622

EXAMINER: A. Duran

ATTY. REFERENCE: KONT3001/BEU

FOR: ADVERTISING SYSTEM AND METHOD WHICH
PROVIDES ADVERTISERS WITH AN ACCURATE
WAY OF MEASURING RESPONSE, AND BANNER
ADVERTISEMENT THEREFOR



NOTICE OF APPEAL FROM THE PRIMARY EXAMINER TO THE BOARD OF APPEALS

COMMISSIONER OF PATENTS
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Applicant hereby appeals to the Board of Appeals from the decision dated:
of the Primary Examiner finally rejecting claims: 1, 5, 6, 8, 9, 12, 13, 15-21, 23, 26, 27, 30-34

The Appeal Fee is:

- enclosed \$540. \$270.
 not required (fee paid in prior appeal in this application).
 requested to be charged to Deposit Account Number 02-0200. A duplicate copy of this sheet is enclosed.

 Small Entity Status is claimed.

 The Commissioner is hereby authorized to charge any additional fees associated with this communication, including fees due under 37 CFR 1.16 and 37 CFR 1.17 or credit any overpayment to Deposit Account Number 02-0200. A duplicate copy of this sheet is enclosed.

23364

Customer Number
Phone: (703) 683-0500

DATE: May 15, 2009

Respectfully submitted,

05/18/2009 DEMMANU1 00000021 09742438

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270.00 OP



Benjamin E. Urcia
Attorney for Applicant
Registration Number: 33,805